



ENERGY STAR® QUALIFIED REFRIGERATORS

KEY SALES MESSAGES:

ENERGY STAR is:

- > A U.S. government-backed symbol of energy efficiency
 - > No sacrifice, same features
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An ENERGY STAR qualified refrigerator:

- > Is at least 15% more efficient than a new standard model
 - > Is two times more efficient than a standard refrigerator made before 1993
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What makes an ENERGY STAR qualified refrigerator so efficient?

- > High efficiency compressors
- > Improved insulation in doors and exterior walls
- > More precise temperature and defrost controls

Replacing a refrigerator manufactured prior to 1993 with a new ENERGY STAR qualified one can save you up to \$55 per year on your energy bill.

SAVE ENERGY: New models are so efficient that they use less energy than a 75-watt light bulb.

SAVE THE ENVIRONMENT: Because they use less energy, ENERGY STAR qualified refrigerators help reduce the air pollution and greenhouse gases caused by burning fossil fuels.

SAVE YOUR EARS: Because they contain more insulation and have better compressors, qualified refrigerators often run quieter than older models.

HOW MUCH IS THAT 6-PACK COSTING YOU?

- > An older refrigerator in your basement or garage could be costing you up to \$125 per year to keep it running.
- > If you only use an extra refrigerator for special events, unplug it when you're not using it.
- > If you only need a little bit of extra space, replace your old extra unit with an ENERGY STAR qualified compact refrigerator – you'll save up to \$80 a year in energy costs. Or consider buying a bigger main refrigerator (ENERGY STAR qualified, of course) if your main refrigerator is over ten years old.



For more information,
visit www.energystar.gov/refrigerators